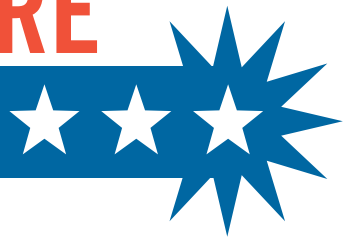


# PUROLATOR **KEEP IT PURE** SAVINGS CELEBRATION



**\$1 REBATE** on any one Purolator Classic oil filter purchase

**\$2 REBATE** on any one Purolator PureONE oil filter purchase

**\$3 REBATE** on any Purolator Classic oil and Purolator Classic air filter purchase

**\$6 REBATE** on any Purolator PureONE oil and Purolator PureONE air filter purchase

**May 1, 2009–December 31, 2009**

Please complete the following information and send with required documentation.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (DAY ) \_\_\_\_\_ (EVENING) \_\_\_\_\_

E-mail \_\_\_\_\_

How did you hear about this offer?

Online     Magazine     Radio     Other \_\_\_\_\_

CHECK BOX IF YOU DO NOT WANT TO RECEIVE INFORMATION FROM PUROLATOR.



## MAIL-IN REBATE OFFER FORM—NOT REDEEMABLE AT RETAIL

### HOW TO RECEIVE YOUR MAIL-IN 2009 KEEP IT PURE SAVINGS CELEBRATION REBATE:

1. Buy the required number of (any size) Purolator® Classic or PureONE® oil and/or air filter products necessary to qualify for the rebate ("Rebate") you select.

2. Indicate below the Rebate offer and the number of UPC symbols you are submitting to qualify for the Rebate you are selecting.

(a) \_\_\_\_\_ Receive a \$1.00 Rebate on your purchase of one (1) Purolator Classic oil filter product.

\_\_\_\_\_ Total Number of \$1.00 Rebates Requested

\_\_\_\_\_ Total Number of UPC Symbols Submitted

(b) \_\_\_\_\_ Receive a \$2.00 Rebate on your purchase of one (1) Purolator PureONE oil filter product.

\_\_\_\_\_ Total Number of \$2.00 Rebates Requested

\_\_\_\_\_ Total Number of UPC Symbols Submitted

(c) \_\_\_\_\_ Receive a \$3.00 Rebate on your purchase of one (1) Purolator Classic oil filter product and one (1) Purolator Classic air filter product on the same purchase occasion.

**NOTE:** You must purchase both the air filter and oil filter product at the same time, and both product purchases must appear on the same cash register receipt.

\_\_\_\_\_ Total Number of \$3.00 Rebates Requested

\_\_\_\_\_ Total Number of UPC Symbols Submitted

\_\_\_\_\_ Total Dollar Amount of Rebate Requested: \$ \_\_\_\_\_

(d) \_\_\_\_\_ Receive a \$6.00 Rebate on your purchase of one (1) Purolator PureONE oil filter product and one (1) Purolator PureONE air filter product on the same purchase occasion.

**NOTE:** You must purchase both the air filter and oil filter product at the same time, and both product purchases must appear on the same cash register receipt.

\_\_\_\_\_ Total Number of \$6.00 Rebates Requested

\_\_\_\_\_ Total Number of UPC Symbols Submitted

\_\_\_\_\_ Total Dollar Amount of Rebate Requested: \$ \_\_\_\_\_

3. Mail your cash register receipt(s), dated between 5/1/09 and 12/31/09, with the address of the participating retailer, the date, and the purchase price of products circled **AND** the appropriate type and number of UPC symbols **TOGETHER WITH** this completed Request Form in a properly stamped envelope, postmarked no later than 1/15/10, to:

Keep It Pure Savings Celebration  
Dept. 1  
P.O. Box 6172  
Douglas, AZ 85655-6172

**LIMIT: Maximum of two (2) Rebate requests per household address.**

To check the status of your Rebate, please contact us at [www.rewardsbymail.com](http://www.rewardsbymail.com) or call 1-866-538-1175.

Please Note: Offer expires 12/31/09. Allow 6–8 weeks for delivery of your Rebate. Limit: Maximum of two (2) Rebate requests per household address. Requests from P.O. boxes, clubs or organizations will not be honored or returned. Reproduction, transfer, sale or purchase of cash register receipt(s) or UPC symbols is prohibited and constitutes fraud. Fraudulent submissions will not be honored and may be prosecuted. Offer good only in the U.S.A., its territories and military addresses in which this form is displayed or advertised. Please make a copy of your completed Request Form, cash register receipt(s) and UPC symbols (collectively, "Rebate Submissions") for your files. Sponsor is not responsible for lost, late, illegible, postage due, or undeliverable Rebate Submissions or mail. Sponsor is not responsible for non-complying Rebate Submissions, and such will not be honored, acknowledged or returned. Not valid in combination with any other offer. Cash value: 1/100¢. Void where taxed, restricted or prohibited. ©2009 Purolator Filters NA LLC, USA. All rights reserved.

