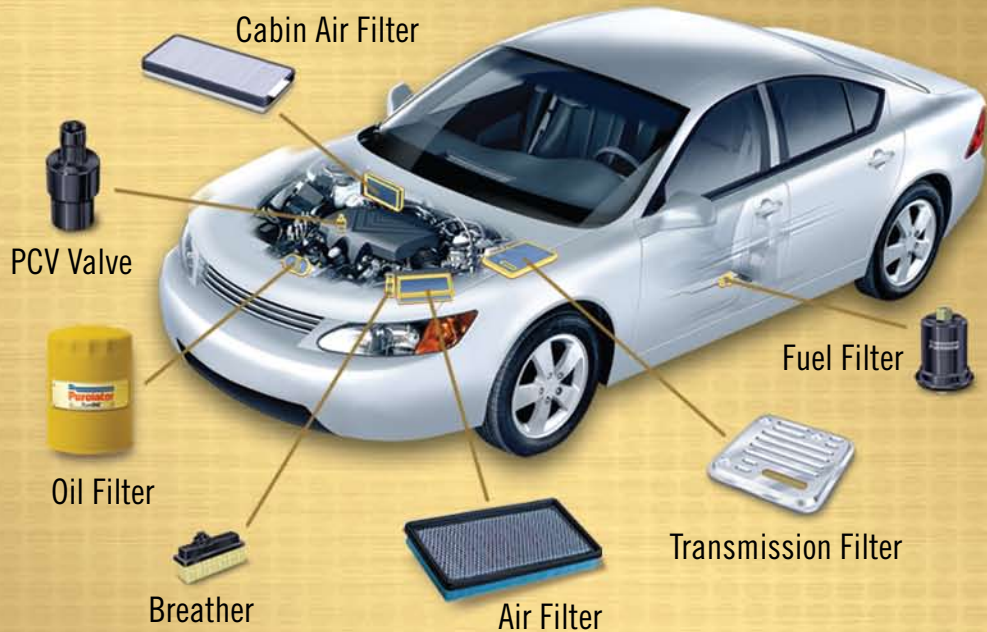


DON'T FORGET THE FORGOTTEN FILTERS.



It doesn't stop with the oil and air filters. Remembering to replace your vehicle's other important filters will help improve your performance out on the road.

Purolator

We Support
Be Car Care Aware

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PureONE Filters



**YOUR SINGLE SOURCE FOR
QUALITY FILTRATION PRODUCTS**

WWW.PUREOIL.COM

GRIP CONROL



Not only are PureONE filters 99.9% efficient, they're also 100% covered in textured grip control. This product feature allows for optimum installation and easy removal. So put away your filter wrenches and pick up the one filter on the shelf that's completely covered in grip texture.



PureONE Oil Filters



Step up to Purolator PureONE, the top-ranked oil filter on the shelf.

- 99.9%* efficiency rating
- 100% covered in grip control texture
- Micronic media traps microscopic contaminants
- PTFE treated sealing gasket for easy installation and removal
- Silicone anti-drainback valve** protects against engine dry start

*Based on ISO 4548-12 at 20 microns on PL30001 **As applicable

PureONE Air Filters



Exclusive Micronic media has twice the capacity of conventional air filters

- 99.5% efficiency rating*
- Oil wetted high capacity media provides maximum efficiency for contaminant removal
- Durable polyurethane binding protects engine parts
- Replacing a clogged air filter with a new PureONE filter can improve fuel economy by up to 10%.**

*Based on ISO 5011 on PA24278
**www.fueleconomy.gov